

SEP 01 2004

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Applicant: §  
Niva SHAPIRA §  
Serial No.: 09/887,028 §  
Filed: 25-Jun-2001 § Group Art Unit: 1761  
For: Method and Bottle for Infant Feeding § Attorney  
Examiner: Steven L. Weinstein § Docket: 01/22156

**ASSOCIATE POWER OF ATTORNEY**

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Sir:

I hereby appoint the following agent as my associate to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith;

Rochel ABOUDI Registration No. 44.490

Continue to Address all correspondence to:

G. E. Ehrlich (1995) Ltd.  
c/o Anthony Castorina  
2001 Jefferson Davis Highway  
Suite 207  
Arlington, VA, 22202

Direct all Telephone calls to: (703) 415-1581

Direct all faxes to: (703) 415-4864

  
Sol Sheinbein  
Registration No. 25,457

Date: September 1, 2004